THE SAN FRANCISCO EXAMINER: FRIDAY, JANUARY Z, 1925

SHOWING OF "GREED" BEGINS AT THE IMPERIAL TODAY

## PICTURE ADOPTED FROM NORRIS' STORY OF S.F.

"Greed," Erich von Stroheim's production of Frank Norris' celebrated novel, "McTeague," opens at the Imperial today.

An entire business block in the heart of San Francisco and the neighborhood surrounding it were be center of activities in producing "Greed." Other scenes of the story show the Cliff House, famous from coast to coast; the Ferry Building, the Golden Gate, Seal Rocks, Market street, San Franisco's skyline the Embarcadero and many other nationally known places. "Greed" is unique in that the en-

tire picture was produced in the actual setting of the story.

June Mathis collaborated with Von Stroheim in adapting the story to the screen. The cast includes Gibson Gowland, ZaSu Pitts, Jean Hersholt, Dale Fuller, Fanny Midgley, Chester Conkling, Sylvia Ashton and Frank Hayes.

#### **Poisoned Paradise**

The Majestic Theater in the Mission district is today screening "Poisoned Paradise," a story of Monte Carlo with Kenneth Harlan and Clara Bow in the principal roles. Carmel Myers plays the amp, Raymond Griffith, Barbara Tennant and Andre de Beranger are in the cast.

Kiddles Revue will be staged tonight with children displaying their talent in song and dance.

#### Welcome Stranger

"Welcome Stranger," starts an engagement at the Haight today extending over until Sunday.

Dore Davidson essays the leading characterization of "Izzy Solomon," a part made famous on both stage and screen. Florence Vidor, Noah is a four-story block in Los An-Beery, Virginia Browne Faire, geles, the construction of which Beery, Robert Edeson, Lloyd Hughes are Kosloff has been supervising while in the cast. Cecil B. in the cast. Lloyd Hamilton's comedy, "Going de Mille's production "The Golden

East" supplies merriment. Bed.'

For excitement during the long Frank Tuttle, one of Paramount's younger directors, has hit upon a evenings in the Sierra Nevada mountains members of the William new method of saving the members of his cast from boredom between scenes. While making "Miss Bluede Mille "Locked Doors" company had spelling bees in which Betty Compson usually came off victo- beard," with Bebe Daniels featured, he supplied crossword puzzles.

Louis O. Macloon



Curran, opening Sunday night.

LAST TIME

SEATS NOW

CURRAN, Present BOM BAT. NIGHT TOMORROW GEORGE SIDNEY in "WELCOME STRANGER"

MATTNEE

In Filmland

IN CURRAN PLAY Following George Sidney in "Wel-

come, Stranger," which is now in its Lewis Beach's comedy, "The Goose Hangs High," to the Curran, beginning Sunday night. The play has its locale in a Mid-

dle Western city and unfolds a tale of two doting parents who have sacrificed everything for their chil-

en. Besides Cyril Keightley, who secontly in "Spring played here recently in "S Cleaning," and Effic Ellsler, layed the leading role in "The Bat." the cast includes a local boy who has made a name for himself both



Espagnole" will be the main orchestral piece at the California concert on Sunday, beginning at noon. Other items, in tenor with its col-

orful spirit, are to be a Strauss waltz, "Wiener Blut." Saint-Saens' "Phaeton." Bertha Weber's "Origin of the Wind" and "O, Belle Nuit," from Offenbach's "Tales of Hoff-

Gounod's "Judex" is another orhestra plece, and Max Dolin, the director, will play Rimsky-Korsa-koff's "Chanson Indu" as a solo. The opening plece will be "Adagio Lamenteuse," adapted from a Tschaikowsky symphony and played by Emil Breitenfeld, organist.

Effie Ellsler, the noted actress in Louis O. Macloon's next play at the 漫 素 崇

When two Russians who had been engaged specially to do the "kozatzki," a Russian folk dance, for "Salome of the Tenements," confessed to Sidney Olcott that they

LAST TIMES TODAY

of the most gorgeous

spectacle of all time.

ETER PAN

First Show

at 11 A. M.

Theodore Kosloff claims to be the chorean feat, the director pressed into service two trusty assistants, Carl Flemming and Fred Fleck. They douned old clothes, makeup first motion picture actor to have a business block named after him. It and the traditional over-size derbies and performed the dance.



ELDOR

EEAT THEM"

S.F. ACTOR BILLED Casino Books Mrs. Reid Film REPORTED SIGNED Mrs. Wallace Reid's photodrams.

"Broken Laws," will be the feature screen attraction at Beatty's Casi-

no Theater next week. "Broken Laws" has mother love final week, Louis O. Macloon brings as its theme, builds most of its action about the utter disregard of the law by the jazz-mad young people of today.

As a mother whose indulgence all but ruins her boy, Mrs. Reid is said to do a bit of work long to be remembered. Percy Marmont, Jac-queline Saunders, Arthur Rankin, Virginia Lee Corbin and Ramsey Wallace are the cast.

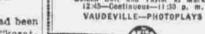
The filming of the famous David

Belasco-Henry C. de Mille farce "Lord Chumley" under the title "Forty Winks" by Paramount the drama and plctures-Harry stage successes now to be released marks the first of over twenty great

the screen after having been tied up in the law courts for twelve By winning a case recently, BHI'S. Secil B. de Mille resumed title to the group of plays produced by his father, his brother William and

himself in collaboration or in conlection with David Belasco. Anna Q. Nilsson, James Kirkwood

nd others making "The Top of the World" under George Melford's diection worked ten consecutive lights for scenes with artificial rain beating down upon them, and all wound up on the sick list.



## annun Samunui SEASON'S

INSURE YOURSELF Happy New Year BY JOINING THE

50,000

THAT WEEKLY ENJOY San Francisco's

### Greatest Continuous Show

A COMMUNICATION OF THE OWNER OWNER OF THE OWNER NOW PLAYING The Noted Astress ROGERS MARTHA HEDMAN

ALLEN

With Harald Yatas

# **GLORIA SWANSON**

By LOUELLA O. PARSONS, Staff Correspondent Universal Service, NEW YORK, Jan, 1.-Has Gloria, Swanson signed a contract with Joseph Schenck? mysterious cable from Paris

says that Schenck has succeeded in convincing Gloria that the United Artists is an excellent releasing medium for her, and that starting February 1 Miss Swanson will be a member of this corporation

It is reported that Sidney Kent, the right-hand man of Adolph Zukor and Jesse L. Lasky, went to Paris to get Miss Swanson's name to a new contract, but that Miss Swanson did not rign.

The first great war picture was by E. H. Calvert, late produced captain in the United States army, vho appears in Pola Negri's latest starring picture, "East of Suez." The war picture, called "Crimson Wing. mer of 1914.



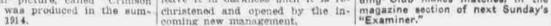
The Geary Playhouse, formerly Grannda. Mary Roberts Rinehart crethe Columbia Theater, was opened ated me. renamed especially that

Madame Petrova might play here you must await the final solution of my problems. u have found out about me, If yo

During her too brief stay in San don't tell your friends. Francisco, Madame Petrova has 漫 漫 崇 heen the guest of honor of several

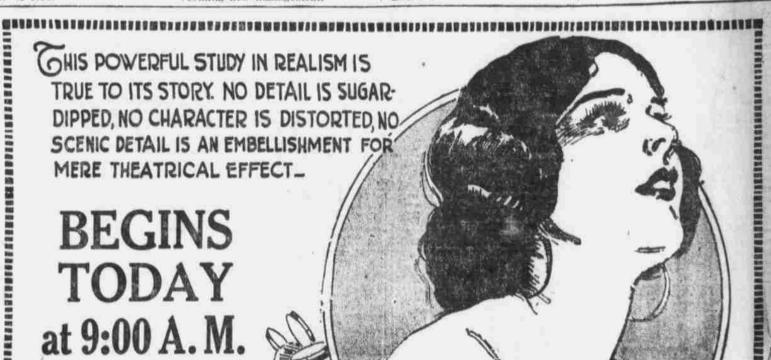
of the well known clubs and has have in a year when he completed added to her fame as an author and the portrayal of one of the promian actress fresh distinction as a denent roles in "The Devils Cargo."

lightful extemporaneous speaker. More than 50 marriages immedi-ately followed the first ball of the Tomorrow night the tempestuous "Hurricane" will blow out the French Want-to-get-married wen lights of the Geary playhouse and Society. Read how the Paris Wed-leave it in darkness until it is re- ding Club makes matches, in the

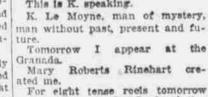


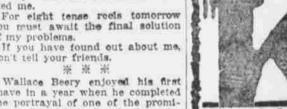
during the holiday season.

and



TO ACCOMODATE THOSE WHO HAVE BEEN WAITING-TWO YEARS TO SEE IT





the Unknown BUY SCRIP BOOKS!

"THE CHORUS LADY Harry Langdon Comedy 1925 Demitasse Follies Paul Ash-Syncopation Tomorrow:

Last Times Toda





Reproduced with permission of copyright owner. Further reproduction prohibited without permission