

SHOWING OF "GREED" BEGINS AT THE IMPERIAL TODAY

PICTURE ADOPTED FROM NORRIS' STORY OF S.F.

"Greed," Erich von Stroheim's production of Frank Norris' celebrated novel, "McTeague," opens at the Imperial today.

An entire business block in the heart of San Francisco and the neighborhood surrounding it were the center of activities in producing "Greed." Other scenes of the story show the Cliff House, famous from coast to coast; the Ferry Building, the Golden Gate, Seal Rocks, Market street, San Francisco's skyline, the Embarcadero and many other nationally known places.

"Greed" is unique in that the entire picture was produced in the actual setting of the story.

June Mathis collaborated with von Stroheim in adapting the story to the screen. The cast includes Gibson Gowland, Zasu Pitts, Jean Hersholt, Dale Fuller, Fanny Midgley, Chester Conkling, Sylvia Ashton and Frank Hayes.

"Goose Hangs High"



Effie Ellsler, the noted actress in Louis O. Macloon's next play at the Curran, opening Sunday night.

S.F. ACTOR BILLED IN CURRAN PLAY

Following George Sidney in "Welcome, Stranger," which is now in its final week, Louis O. Macloon brings Lewis Beach's comedy, "The Goose Hangs High," to the Curran, beginning Sunday night.

The play has its locale in a Middle Western city and unfolds a tale of two loving parents who have sacrificed everything for their children.

Besides Cyril Keightley, who played here recently in "Spring Cleaning," and Effie Ellsler, who played the leading role in "The Bat," the cast includes a local boy who has made a name for himself both in the drama and pictures—Harry Crocker.

Concert at California

Hlimsky-Korsakoff's "Capriccio Espagnole" will be the main orchestral piece at the California concert on Sunday, beginning at noon.

Other items, in tenor with its colorful spirit, are to be a Strauss waltz, "Wiener Blut," Saint-Saens' "Phaeton," Bertha Weber's "Origin of the Wind" and "O, Belle Nuit." The opening piece will be "Adagio Lamentoso," adapted from a Tschalkovsky symphony and played by Emil Breitenfeld, organist.

When two Russians who had been engaged specially to do the "Kozatski," a Russian folk dance, for "Salome of the Tenements," confessed to Sidney Crockett that they knew nothing about that terpsichorean feat, the director pressed into service two trusty assistants, Carl Fleunming and Fred Fleck. They donned old clothes, makeup and the traditional over-size derbies and performed the dance.

Frank Tuttle, one of Paramount's younger directors, has hit upon a new method of saving the members of his cast from boredom between scenes. While making "Miss Bluebeard," with Bebe Daniels featured, he supplied crossword puzzles.

Casino Books Mrs. Reid Film

Mrs. Wallace Reid's photodrama, "Broken Laws," will be the feature screen attraction at Beatty's Casino Theater next week.

"Broken Laws" has mother love as its theme, builds most of its action about the utter disregard of the law by the jazz-mad young people of today.

An actress whose indulgence all but ruins her boy, Mrs. Reid is said to do a bit of work long to be remembered. Percy Marmont, Jacqueline Saunders, Arthur Rankin, Virginia Lee Corbin and Ramsey Wallace are the cast.

The filming of the famous David Belasco-Henry C. de Mille farce "Lord Chumley" under the title "Forty Winks" by Paramount marks the first of over twenty great stage successes now to be released for the screen after having been tied up in the law courts for twelve years. By winning a case recently, Cecil B. de Mille resumed title to the group of plays produced by his father, his brother William and himself in collaboration or in connection with David Belasco.

Anna Q. Nilsson, James Kirkwood and others making "The Top of the World" under George Melford's direction worked ten consecutive nights for scenes with artificial rain being blown down upon them, and all wound up on the sick list.

GOLDEN GATE
Orpheum Circuit
Golden Gate and Taylor at Market
25th Street—Continues 12:30 P. M.
VAUDEVILLE—PHOTOPLAYS

SEASON'S GREETINGS
INSURE YOURSELF
A Happy New Year
BY JOINING THE
50,000
THAT WEEKLY ENJOY
San Francisco's
Greatest
Continuous Show

NOW PLAYING

The Noted Actress
MARTHA HEDMAN
In "YOU CAN'T BEAT THEM"

ALLAN ROGERS & ALLEN
with
Herald Yates

MCDONALD & OAKES

BERT LEVY
POPULAR ARTIST ENTERTAINER

LA BERNICIA
Assisted by
SIGA MORSELLI & CO.

Fables, News, Scenes, Comedy

V. Francis, Colton
DOOLEY & SALES
In "CUT THAT OUT"

Claude M. Sweeten & Orch.

Photoplay—First S. F. Showing
"AGAINST ALL ODDS"
with CHARLES JONES

GLORIA SWANSON REPORTED SIGNED

By LOUELLA O. PARSONS, Staff Correspondent United Press Service.
NEW YORK, Jan. 1.—Has Gloria Swanson signed a contract with Joseph Schenck?
A mysterious cable from Paris says that Schenck has succeeded in convincing Gloria that the United Artists is an excellent releasing medium for her, and that starting February 1 Miss Swanson will be a member of this corporation.
It is reported that Sidney Kent, the right-hand man of Adolph Zukor and Jesse L. Lasky, went to Paris to get Miss Swanson's name to a new contract, but that Miss Swanson did not sign.
The first great war picture was produced by E. H. Calvert, late captain in the United States army, who appears in Pola Negri's latest starring picture, "East of Suez." The war picture, called "Crimson Wing," was produced in the summer of 1914.

Last Days of Petrova Play

Madame Olga Petrova and her splendid company will play "Hurricane" for the last three times tonight and tomorrow afternoon and night. This is the most discussed play that has reached San Francisco in many seasons.
The Geary Playhouse, formerly the Columbia Theater, was opened and remained especially that Madame Petrova might play here during the holiday season.
During her too brief stay in San Francisco, Madame Petrova has been the guest of honor of several of the well known clubs and has added to her fame as an author and an actress fresh distinction as a delightful extemporaneous speaker.
Tomorrow night the tempestuous "Hurricane" will blow out the lights of the Geary playhouse and leave it in darkness until it is rechristened and opened by the incoming new management.

GRANADA TO FILM MYSTERY PICTURE

This is K. speaking.
K. Le Moyné, man of mystery, man without past, present and future.
Tomorrow I appear at the Granada.
Mary Roberts Rinehart created me.
For eight tense reels tomorrow you must await the final solution of my problems.
If you have found out about me, don't tell your friends.
Wallace Beery enjoyed his first shave in a year when he completed the portrayal of one of the prominent roles in "The Devils Cargo."
More than 50 marriages immediately followed the first ball of the new French Want-to-get-married Society. Read how the Paris Wedding Club makes matches, in the magazine section of next Sunday's "Examiner."

GRANADA
Last Times Today:
"THE CHORUS LADY"
Harry Langdon Comedy
1925 Demitasse Follies
Paul Ash—Synecopation
Tomorrow:
The 1925 Screen Mystery
K
The Unknown
BUY SCRIP BOOKS

Poisoned Paradise

The Majestic Theater in the Mission district is today screening "Poisoned Paradise," a story of Monte Carlo with Kenneth Harlan and Clara Bow in the principal roles. Carmel Myers plays the vamp, Raymond Griffith, Barbara Tennant and André de Beranger are in the cast.

A Kiddies Revue will be staged tonight with children displaying their talent in song and dance.

Welcome Stranger

"Welcome Stranger," starts an engagement at the Haight today extending over until Sunday.

Dore Davidson essays the leading characterization of "Lizzy Solomon," a part made famous on both stage and screen. Florence Vidor, Noah Beery, Virginia Brownne Fairs, Robert Edson, Lloyd Hughes are in the cast.

Lloyd Hamilton's comedy, "Going East" supplies merriment.

For excitement during the long evenings in the Sierra Nevada mountains members of the William de Mille "Locked Doors" company had spelling bees in which Betty Compton usually came off victorious.

In Filmland

Theodore Kosloff claims to be the first motion picture actor to have a business block named after him. It is a four-story block in Los Angeles, the construction of which Kosloff has been supervising while playing a featured role in Cecil B. de Mille's production "The Golden Bed."

Frank Tuttle, one of Paramount's younger directors, has hit upon a new method of saving the members of his cast from boredom between scenes. While making "Miss Bluebeard," with Bebe Daniels featured, he supplied crossword puzzles.

CURRAN
George Sidney in "WELCOME STRANGER"

Louis O. Macloon has the honor to present
OPENING SUN. JAN. 4
"One of the really fine Replays of this generation."
PACIFIC COAST PREMIERE
AND IN TIME OUTSIDE N.Y. & CHICAGO

THE GOOSE HANGS HIGH
LEWIS BEACH'S COMEDY OF AMERICAN FAMILY LIFE
"ONE OF THE BEST PLAYS IN YEARS"
BY HERALD-TRIBUNE

With an All-Star Cast including
CYRIL KEIGHTLEY—EFFIE ELLSLER
Harry C. Crocker, Lois Austin, Phillip Smalley, Lloyd Corrigan

California
LAST TIMES TODAY
—of the most gorgeous spectacle of all time.

'PETER PAN'
First Show at 11 A. M.
Hurry! Come Early!

—And Then Tomorrow
Another Tremendous Sensation!

PAULINE FREDERICK
Laura La Plante
Tully Marshall
Malcolm McGregor
Wanda Hawley

In
"Smouldering Fires"
MAX DOLIN'S MUSIC

ALCAZAR
LAST WEEK
The HENRY DUFFY PLAYERS
OFFER
THE MOST EXCITING PLAY EVER WRITTEN
THE CAT AND THE CANARY
Jan. 11th "Just Married" By the Author of "Abe's Irish Rose"

Orpheum
A Joy Jubilee
2:15 Orpheum Orchestra \$1.15
2:30 News Weekly—Topics \$1.20
2:30 Amazon & Nile \$1.30
2:35 Sargent & Martin \$1.35
2:55 W. E. — EDNA \$1.55
3:05 Frawley & Louise in "Taxi, Please" \$1.65
3:05 Ruth Budd The Girl With the Smile \$1.65
3:20 Star of Stage & Screen BESSIE BARRISCALE in "SCRUBBY" with Howard Hickman \$1.90
3:40 "The Four Camerons" "Like Father—Like Son" \$1.90
4:00 Helene Coyne & Henri Frenck "Musio de Motien" \$1.90
4:30 Harry Hines The 9th Variety \$1.90
4:35 Le Roy, Talma & Bosco \$1.90

NEXT WEEK
CARTER DE HAVEN
AND ANOTHER RECORD-BREAKING SHOW

Last Times Today
"Husbands and Lovers"
with
LEWIS STONE
Fanchon and Marco's
"GOLD AND PEARLS"
A HAPPY NEW YEAR
STARTS TOMORROW
ENTERTAINMENT!

Corinne Griffith
in
Love's Wilderness
with
Holmes Herbert, Ian Keith,
David Torrence, Emily Fitzroy

Fanchon and Marco's
"IDEAS"
KAZOO KINGS
Severi & Music Masters
Christie Comedy

THIS POWERFUL STUDY IN REALISM IS TRUE TO ITS STORY. NO DETAIL IS SUGAR-DIPPED, NO CHARACTER IS DISTORTED, NO SCENIC DETAIL IS AN EMBELLISHMENT FOR MERE THEATRICAL EFFECT.

BEGINS TODAY at 9:00 A. M.

TO ACCOMODATE THOSE WHO HAVE BEEN WAITING—TWO YEARS TO SEE IT!

ERICH VON STROHEIM'S
Greed
from Frank Norris' Celebrated Novel "McTeague"
A METRO-GOLDWYN PICTURE

MISCHA VIOLIN'S MUSIC

IMPERIAL
MARKET OPR JONES

USE SCRIP BOOKS

CAPITOL
ELLIS AT MARKET
PHONE 5471
MAT. SAT. AT 2:15
EVERY EVE. INCLUDING SUN.
Frank Egan's Stage Presentation of Edith Egan's Comedy Gem

COLUMBIA
EDDY AT MASON
New Phone, Garfield 2100
FINAL WEEK BEGINS SUNDAY
Matinees Wednesday and Saturday
Starts Now for Outstanding Performances
HENRY W. SAVAGE offers the One and Only Alternative

MITZI
and Her Search Original N. Y. Co.
In Her Greatest Musical Triumph
"THE MAGIC RING"

STRAND
Glen Tontie
The All-Varsity Troupe
Hotsy Totsy

WILL KING
All Mats. 35c
(Except Sundays & Holidays)

Starts Tomorrow
Another Whirlwind
Dumb Dora
35c
35c
35c

MAJESTIC
MISSION ST. BET. 20th & 21st
Today: Continuous, 1 to 11 P. M.
Clara Bow and Kenneth Harlan
—in—
"POISONED PARADISE"
Youth! Romance! Melodrama!
KIDDIES' REVUE TONIGHT

OWEN WARFIELD
BEATTY'S CASINO
ELLIS AT MASON
Continuous 12:30 to 11:30 P. M.
NOW PLAYING
"THE MIDNIGHT EXPRESS" With Elaine Hammerstein
7 BIG VAUDEVILLE ROAD SHOW ACTS
—COMING SUNDAY—
GIN JAZZ JAIL
"BROKEN LAWS"
MRS. WALLACE REID
and PERCY MARMONT

Pantages
Unqualified Vaudeville's the best, because it's better than the rest!

B. FRIDKIN & D. MAKARENKO
Present
RUSSIAN SCANDALS
The Season's 14 People
Greatest Success 4 Scenes

6—BIG ACTS—6
PHOTOPLAY
BABY PEGGY
"Captain January"

COLISEUM
8th Ave. at Duane Pacific 1013
"THE FIRE PATROL"
A Photo-entertainer. Great Cost
BEN TURPIN
"The Reel Virginian"
Ben Black & His Band

ALEXANDRIA
11th Ave. at Geary Pacific 274
BUSTER KEATON
—in—
"The Navigator"
"Why Elephants Love Hare"
MILTON WATSON, Famous Troup

Harold Bell Wright's
'The Mine with the Iron Door'

CASTRO
"WELCOME STRANGER"
with
O'NEILL SISTERS
KIDDIES' SONG REVUE

Theatrical Night Tonight!!
SCORES OF SURPRISES—
WITH SCORES OF STARS!
ABE LYMAN'S BAND
Dancing till 1 A. M.
CAFE
PAVO & REAL
176 O'Farrell Street

District G. B. Post 46, Amateur Legion
Rhondda WELSH
Male SINGERS
THREE CONCERTS
Scottish Rite Auditorium
Fri., Sat. and Sun. Evenings
JANUARY 2-3-4
8:30 P. M.
Tickets \$1.50-\$2.50—Sherman, Clay & Co.
14 Sole Artists—Winners First Prize International Music Festival Pittsburgh, Pa.

COMING
MacGregor—HEIGHT & OPPENHEIMER
SCHUMANN HEINK
WORLD'S GREATEST SINGER
ONE RECITAL ONLY
NEW COLUMBIA SUN. AFT. JAN. 11
Tickets Now on Sale at Sherman, Clay & Co.

GEARY Playhouse
(Formerly Columbia)
GEARY AT MASON
LAST TWO NIGHTS
MATINEE SATURDAY
LAST TIME SATURDAY NIGHT
Sensational N. Y. Stage Success
O. L. G. A.
PETROVA
in
"HURRICANE"
A GENUINE TRIUMPH

Haight Street at Cole
TODAY AND SATURDAY
"WELCOME STRANGER"
Picturization of the great stage play, with
Dore Davidson, Florence Vidor
Lloyd Hamilton, "Going East"